1	2	3	4
10.	Kerala	16.47	15.82
11.	Madhya Pradesh	20.10	16.08
12.	Maharashtra	17.05	18.32
13.	North East	24.88	24.92
14.	Orissa	16.43	14.55
15.	Punjab	17.68	17.33
16.	Rajasthan	21.45	17.43
17.	Tamil Nadu	6.40	7.20
18.	Uttar Pradesh	9.47	6.07
19.	West Bengal	19.77	25.73

REPEATING SERIALS ARE FILMS BY DOORDARSHAN

*268. SHRI S. S. AHLUWALIA : Will the Minister of INFORMATION and BROADCASTING be pleased to state :

(a) whether it is a fact that Doordarshan has been repeating telecast of serials and feature films on almost all its channels;

(b) what are the details of TV serials and feature films which have been repeated duly indicating the number of times these were shown by Doordarshan;

(c) the reasons for repeating programmes; and

(d) the steps taken by Government to ensure telecasting of fresh and good quality programmes by Doordarshan ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes, Sir. Retelecast of serials and other programmes is an established practice followed by television networks all over the world.

(b) Such details are not maintained centrally in a compiled form.

(c) Retelecast of serials and other programmes is resorted to for a number of reasons viz. popularity of programme, specific requirement on special occasion and other exigencies.

(d) Doordarshan has prioritised 118 new serials for telecast on the primary channel for meeting its programme requirements. The procedure for selection of films has also been changed to bring about an improvement in the quality/ vintage of the films.

EXPENDITURE ON ADVERTISEMENTS

*269. SHRI MOHAMMED AFZAL ALIAS MEEM AFZAL : Will the Minister of COMMUNICATIONS be pleased to state :

(a) what is the amount spent by the Mahanagar Telephone Nigm Ltd., Delhi on advertisements during the years 1990-91, 1991-92 and 1992-93; and

(b) what is the value of advertisements given to the newspapers, language-wise during the above period ?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI SUKH RAM) : (a) Mahanagar Telephone Nigam Ltd., Delhi Unit spent the following amount on advertisement during the last three years.

Year	Amount
1990-91	Rs. 44,72,365/-
1991-92	Rs. 65,51,735/-
1992-93	Rs. 82,52,948/-

(b) The value of advertisements given to the newspapers language-wise during the above period is as given below :

Year	Value of advertisements given in English	Value of advertisements given in Hindi
1990-91 . . .	Rs. 36,84,699/-	Rs. 7,87,666/-
1991-92 . . .	Rs. 54,58,483/-	Rs. 10,93,252/-
1992-93 . . .	Rs. 63,63,926/-	Rs. 18,89,022/-

RURAL ELECTRIFICATION IN MAHARASHTRA

*270. SHRIMATI CHANDRIKA ABHINANDAN JAIN : Will the Minister of POWER be pleased to state :

(a) what was the financial assistance provided to Maharashtra State for Rural Electrification in each district during 1990-91, 1991-92, 1992-93 and so far in 1993-94;

(b) whether Government have formulated any time bound scheme/programme for electrification of all the villages of the State;

(c) if so, the details thereof; and

(d) if not, the reasons therefor ?

THE MINISTER OF POWER (SHRI N.K.P. SALVE) : (a) The financial assistance provided by Rural Electrification Corporation and Commercial Banks to Maharashtra State Electricity Board for rural electrification, during the years 1990-91 to 1993-94 is given below :—

Rs. in Crores

Year	By REC	By Banks
1990-91 . . .	74.32	76.05
1991-92 . . .	47.92	77.30
1992-93 . . .	33.01	75.35
1993-94 (Upto August, 1993)	5.00	33.76

Districtwise information regarding investments made for rural electrification by MSEB is given in the Statement (See below).

(b) No, Sir. All inhabited villages of the State, which are feasible for electrification have already been electrified.

(c) and (d) Does not arise in view of (b) above.